

GU FYUGP

Majors

For Bachelor's Degree in Commerce (B.Com.), the following Majors are available:

1. Accountancy
2. Finance
3. Human Resource Management (HRM)
4. Marketing Management (MM)

Semester 1 & 2 (All Majors)

Semester 1

- **COM-101**

Business Organization & Management

- **COM-102**

Financial Accounting

- **COM-103**

Indian Financial System

Semester 2

- **COM-151**

Corporate Accounting

- **COM-152**

Principles & Practice of Management

- **COM-153**

Principles of Marketing

Semester 3

All Majors

- **COM-201**

Business Laws

- **COM-202**

Entrepreneurship

Major in Accountancy

- **COM-203**

Advanced Financial Accounting

Major in Finance

- **COM-204**

Banking

Major in HRM

- **COM-205**

Human Resource Management

Major in MM

- **COM-206**

Advertising

Semester 4

All Majors

- **COM-251**

Fundamentals of Financial Management

Major in Finance, HRM, & MM

- **COM-252**

Direct & Indirect Tax

- **COM-253**

Cost & Management Accounting

Major in Accountancy & Finance

- **COM-254**

Financial Market Operations

Major in Accountancy

- **COM-255**

Income Tax Laws & Practices

- **COM-256**

Cost Accounting

- **COM-257**

Advanced Corporate Accounting

Major in Finance

- **COM-258**

Insurance

Major in HRM

- **COM-259**

Labour Laws

- **COM-260**

Industrial Relations

Major in MM

- **COM-261**

Retail Management

- **COM-262**

Customer Relationship Management

Semester 5

All Majors

- **COM-301**

Corporate Laws

- **COM-302**

Indian Economy

Major in Accountancy & Finance

- **COM-303**

Fundamentals of Investment

Major in Accountancy

- **COM-304**

Indirect Taxes

- **COM-305**

Management Accounting

Major in Finance

- **COM-306**

Financial Services

- **COM-307**

Micro Finance

Major in HRM

- **COM-308**

Labour Welfare & Social Security

- **COM-309**

Performance Management

- **COM-310**

Strategic Human Resource Management

Major in MM

- **COM-311**

Brand Management

- **COM-312**

Consumer Behaviour

- **COM-313**

Personal Selling & Salesmanship

Semester 6

All Majors

- **COM-351**

International Business

- **COM-352**

Operations Research in Business

- **COM-353**

Project Management

Major in Finance & MM

- **COM-354**

Marketing of Services

Major in Accountancy

- **COM-355**

Auditing & Assurance

- **COM-356**

Computerized Accounting

Major in Finance

- **COM-357**

Treasury & Risk Management

Major in HRM

- **COM-358**

Technology in Human Resource Management

- **COM-359**

Training & Development

Major in MM

- **COM-360**

Consumer Affair & Customer Care